

8.500"



NEW CONTROL
350 N. LaSalle St.
Suite 1000
Chicago, IL 60610
312-274-1590

ECD: BA
CD: AT
CW: HC
AD: AW
AE: JG



Get A \$5 Cash Bonus On Us

Just Use Your *Wells Fargo*® Check Card for Everyday Purchases

Sample A. Sample
123 New Control Street
Southampton, PA 18976-1234



Thank you for being a customer!

For your Check Card ending in: XXXX

5.500"

Dear Sample A. Sample,

Your *Wells Fargo* Check Card is a fast and easy way to make everyday purchases. You can use it at all the places you shop, like gas stations, grocery stores and quick-service restaurants. And when you reach for it now, you'll get a special reward.

It's Easy To Claim Your \$5 Cash Bonus

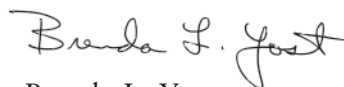
Just use your card instead of cash or checks for purchases you already make. Here's how it works:

- **Make X purchases in August and X in September.** Shop in-store, online or by phone. If you're at the checkout, be sure to sign a receipt (purchases made with a Personal Identification Number (PIN) do not count).
- **Receive your \$5 cash bonus!** Your primary-linked checking account will be credited automatically.*

Enjoy Added Security Too

Your card includes the built-in security of the *WellsProtect*® Program.** That means you're not responsible for unauthorized purchases made with your card (just report any misuse promptly). So it's safer than carrying cash ... and more rewarding too!

Sincerely,



Brenda L. Yost
Senior Vice President

► **To get your \$5 cash bonus, use your Check Card everywhere you shop!**

Use Your Check Card To:

- ✓ Shop for groceries
- ✓ Pick up your dry cleaning
- ✓ Get stamps
- ✓ Order a birthday gift online
- ✓ Fill your prescriptions
- ✓ Fill up your tank
- ✓ Buy a new cell phone

And much more



"Consumer Rev"

Version: A
Revision: 1

C M Y K Laser
PMS 200 PMS 123

Component Name:
231-7739 A LTR r3
Client: Visa
Project Name: Wells Fargo Cons
Document Size (h/w):
11.000" x 8.500"
Finished Size (h/w):
5.500" x 8.500"
Date Revised: 07/11/2007
Page: 1
Fonts:
Myriad Pro
Art:
Vert Name Block 2C.eps
postnet_tpo.tif
brenda_yost.tif
Con_GoldFlatDebit_4C_2.tif
Flat is printing at: 100%
NOTE: None

FOLD

FOLD

5.500"

* Use your *Wells Fargo* Check Card to make at least X purchases in August and X purchases in September (for a total of X purchases) via Internet, phone order or in-store purchases where you sign the receipt, and we'll credit \$5 to your primary-linked checking account. Purchases made using your Personal Identification Number (PIN) do not qualify. This \$5 cash bonus will be credited to your account 8 weeks after the promotion end date of September 30, 2007. \$5 cash bonus is available to addressee only and is nontransferable. Offer valid August 1, 2007 to September 30, 2007.

** For details about the *WellsProtect*® program, see your Wells Fargo Consumer Account Agreement.
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7 Reasons

To Use Your Check Card For Everyday Spending

- 1. Conveniently make purchases** at millions of locations worldwide. Even use it where checks aren't accepted, like restaurants, movie theaters or online.
- 2. Speed through the checkout** without hunting for change. You don't even need to sign a receipt for most purchases under \$25. Of course, you can still get one.
- 3. Easily track spending** with free access to My Spending Report, an online budgeting tool available at www.wellsfargo.com
- 4. There's never any interest to pay** since purchases are made straight from your primary-linked checking account.
- 5. Enjoy built-in security** with the *WellsProtect* Program.** If your card is ever lost or stolen, you won't be liable for fraudulent purchases when reported promptly.
- 6. Earn rewards** like travel, gift certificates and merchandise with the optional *Exclusive Rewards*[®] program. To enroll your card today, call 1-800-932-6736.
- 7. Claim a \$5 cash bonus** when you use your card every chance you get in August and September, 2007. (See front for details.)

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"Consumer Rev"

Version: A

Revision: 1

C	M	Y	K	Laser
PMS 200				PMS 123

Component Name:

231-7739 A LTR r3

Client: Visa

Project Name: Wells Fargo Cons

Document Size (h/w):
11.000" x 8.500"Finished Size (h/w):
5.500" x 8.500"

Date Revised: 07/11/2007

Page: 2

Fonts:

Myriad Pro

Art:

none

Flat is printing at: 100%

NOTE: None

** See reverse.



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350 N. LaSalle St.
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Chicago, IL 60610
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ECD: BA
CD: AT
CW: XX
AD: MM
AE: JS



Enjoy Your \$5 Cash Bonus

Use It For Coffee, Lunch ... Anything You Want

It's easy to earn your \$5 cash bonus. Just use your *Wells Fargo*® Check Card in August and September (see letter for details). Once you make your qualifying purchases, we'll credit your primary-linked checking account automatically.

Thank you for being our customer.

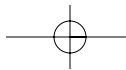


"Consumer Rev"
Version: A
Revision: 1



Component Name:
231-7739 A BS r3
Client: Visa
Project Name:
Wells Fargo Cons
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8.000" x 4.000"
Date Revised: 07/11/2007
Page: 1
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Vert Name Block 2C.eps
Flat is printing at: 100%
Note: None

Use Your Check Card For All Your Everyday Purchases



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ECD: BA
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Make Everyday Purchases The Easy Way



Your *Wells Fargo* Check Card is accepted at millions of locations worldwide. So you can use it virtually everywhere you shop, including:

- Grocery stores
- Gas stations
- Restaurants
- Coffee shops
- Dry cleaners
- Post office
- Pharmacies
- Online merchants

No matter where you shop, the money always comes straight from your primary-linked checking account.

Reach for your Check Card every chance you get to claim your \$5 cash bonus!

See letter for details.



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Note: None