

Get A \$5 Cash Bonus On Us

Just Use Your [REDACTED] Check Card for Everyday Purchases.

Sample A. Sample
123 [REDACTED] Street
Southampton, NY 08974-1234
[REDACTED]

Thank you for being a customer!

Use your Check Card ending in: 87000

Dear Sample A. Sample,

Your [REDACTED] Check Card is a fast and easy way to make everyday purchases. You can use it at all the places you shop, like gas stations, grocery stores and quick-service restaurants. And when you reach for it next, you'll get a special reward.

It's Easy To Claim Your \$5 Cash Bonus

Just use your card instead of cash or checks for purchases you already make. Here's how it works:

- **Make X purchases in August and X in September.**
Shop in-store, online or by phone. If you're at the checkout, be sure to sign a receipt (purchases made with a Personal Identification Number (PIN) do not count).
- **Receive your \$5 cash bonus!** Your primary-linked checking account will be credited automatically.

Enjoy Added Security Too

Your card includes the built-in security of the [REDACTED]. That means you're not responsible for purchases and payments made with your card (just report any misuse promptly). So it's safer than carrying cash ... and more rewarding, too!

Sincerely,

[REDACTED]

[REDACTED]

Senior Vice President

▶ To get your \$5 cash bonus, use your Check Card everywhere you shop!

Use Your Check Card To:

- ✓ Shop for groceries
- ✓ Pick up your dry cleaning
- ✓ Get stamps
- ✓ Order a birthday gift online
- ✓ Fill your prescriptions
- ✓ Fill up your tank
- ✓ Buy a new cell phone

And much more





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7 Reasons

To Use Your Check Card For Everyday Spending

- 1. Conveniently make purchases** at millions of locations worldwide. Even use it where checks aren't accepted, like restaurants, movie theaters or online.
- 2. Speed through the checkout** without hunting for change. You don't even need to sign a receipt for most purchases under \$25. Of course, you can still get one.
- 3. Easily track spending** with free access to [redacted] an online budgeting tool available at [redacted]
- 4. There's never any interest to pay** since purchases are made straight from your primary-linked checking account.
- 5. Enjoy built-in security** with the [redacted].* If your card is ever lost or stolen, you won't be liable for fraudulent purchases when reported promptly.
- 6. Earn rewards** like travel gift certificates and merchandise with the optional [redacted] program. To enroll your card today, call 1-800-[redacted]
- 7. Claim a \$5 cash bonus** when you use your card every chance you get in August and September, 2007. (See front for details.)





Enjoy Your \$5 Cash Bonus

Use It For Coffee, Lunch ... Anything You Want

It's easy to earn your \$5 cash bonus. Just use your [REDACTED] Check Card in August and September (see letter for details). Once you make your qualifying purchases, we'll credit your primary-linked checking account automatically.

Thank you for being our customer.



Use Your Check Card For All Your Everyday Purchases



Make Everyday Purchases The Easy Way

Your XXXXXXXXXX Card is accepted at millions of locations worldwide. So you can use it virtually everywhere you shop, including:

- Grocery stores
- Gas stations
- Restaurants
- Coffee shops
- Dry cleaners
- Post office
- Pharmacies
- Online merchants

No matter where you shop, the money always comes straight from your primary-linked checking account.

Reach for your Check Card every chance you get to claim your \$5 cash bonus!

See letter for details.

