



Fostering
Successful Business
In Our
Community



Lincoln Park Chamber of Commerce
the cornerstone of your success

Get Involved

The Lincoln Park Chamber of Commerce was formed in 1947 to create and maintain a healthy business climate in Lincoln Park and to advance and protect the interests of its members. The Chamber is a non-profit organization which fosters economic viability in the community and helps its members succeed by providing business advocacy and training, educational seminars, networking events and marketing opportunities. In addition, the Chamber serves as a resource to both tourists and residents alike by better acquainting newcomers to the area and enhancing the quality of life in Lincoln Park.

If you would like to grow your business, join over 500 other professionals who have already made the wise business decision to partner with the Lincoln Park Chamber of Commerce.

Get Immediate Benefits

When you join the Chamber you automatically benefit from the resources and promotional opportunities available to members:

- Free online directory listing on the Chamber's website (www.lincolnparkchamber.com)
- Announcement of your membership in the bi-monthly newsletter
- Free business listing in the Chamber's annual Buyer's Guide & Membership Directory, 30,000 copies of which are distributed citywide
- Discounts from fellow members as a welcome to the Chamber
- Free and ongoing referrals through the Chamber office
- Invitation to a complimentary New Member Orientation event

GRACE TSAO-WU

Tabula Tua

With the help of Chamber staff, my store was featured on ABC World News Tonight with Peter Jennings. We certainly appreciated the national publicity!





BRIAN FONS

Corporate Creations

Thanks to contacts I've made through the Chamber, I have developed a close circle of relationships with other professionals who refer business to us. Now, at every networking event, I look around and see past and current clients—and opportunities for the future.

Get Networked

The Lincoln Park Chamber of Commerce provides diverse networking opportunities both within the business community and the greater Lincoln Park population. Some key opportunities include:

- Coffee Connection and Business After Hour events offer informal networking environments to cultivate new business relationships
- Luncheon meetings with notable speakers discuss issues facing local businesses
- Heart of the Park Gala, an annual black-tie fundraising event, provides an opportunity to network with the community at large
- Annual Chamber Picnic offers a fun and relaxing way to get to know Chamber members and community leaders
- Committee involvement enables members to interact with other business professionals on a one-on-one basis
- Home-Based Business Owners Group provides a forum for home-based business owners to exchange tips and advice

Get Noticed

Increase your business's visibility within the Lincoln Park community and the Chicagoland area by taking advantage of the Chamber's diverse marketing and promotional opportunities. Examples include:

- Discounted advertising rates in neighborhood papers and visitor publications through the Chamber's cooperative advertising program
- Ribbon Cutting Ceremonies for new businesses, with coverage in the bi-monthly newsletter and other local publications
- Chamber event sponsorship that provides added exposure to member businesses
- Advertising opportunities in Chamber publications, such as the Lincoln Park Buyer's Guide & Membership Directory, the bi-monthly newsletter and the Lincoln Park Get-Around Guide
- Special marketing opportunities on the Chamber's website and through promotional street pole banners

Get Informed

The Lincoln Park Chamber of Commerce provides assistance and resources to help you locate, launch and operate your business effectively in the community. The following are some of our informational resources:

- Buyer's Guide & Membership Directory keeps you connected with local business contacts and resources
- Business Start-Up Kit, including the City's Business Resource Guide, with answers to all your questions about starting a business venture
- Retail Site Marketing Kit, including a vacancy database listing available storefronts in the area, current demographic information, and more
- Bi-monthly Chamber newsletter keeps you updated on local business issues and offers tips for running your business successfully
- Educational seminars help you market your business and inform you of the latest business trends in marketing, sales and technology

Get Connected

The Chamber serves as a point of connection between businesses, community members and local government representatives. These efforts include:

- Active relationships developed by the Chamber with area aldermen and local and state representatives
- Interaction with the City of Chicago Department of Planning & Development about upcoming projects and developments in the community
- Participation in neighborhood CAPS (Chicago Area Policing Strategy) meetings to keep business owners informed about important safety issues
- Ongoing involvement with Lincoln Park's seven neighborhood affiliate organizations

MARILYN LABKON

General Iron Industries

When our company needed community support to expand, the Chamber was there for us. Their mission to help business in the area has allowed us to remain a vital establishment in the Lincoln Park neighborhood.





LINO DARCHUN

Coldwell Banker

Over the last 20 years,
I've witnessed firsthand
the positive influence
the Chamber has had on
the community. I'm proud
to be included in a
community of peers who
are eager to share their
experiences and expertise.

Get Started

Put your business on track for greater success by joining the Lincoln Park Chamber of Commerce. You'll benefit from new contacts, colleagues and friends as well as contribute to the business and economic development of the community.

To become a member, simply fax or mail the enclosed membership application to the Lincoln Park Chamber of Commerce. You can also apply online at www.lincolnparkchamber.com.

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