

From: Bank of America
 Date: Wednesday, June 27, 2007 9:00 AM
 To: Sample A. Sample
 Subject: New L.L.Bean Visa credit card notice



L.L.Bean



Your new Visa® credit card will arrive soon
 It replaces your current L.L.Bean® Visa credit card



Sample A. Sample,

Good news! Your new L.L.Bean Visa credit card should arrive in about a week. It replaces your current card ending in <XXXX>. Once you activate your card, you can use it to earn L.L.Bean Coupon Dollars everywhere you shop.

Here are just some of the benefits you'll enjoy:

- **Continue to earn Coupon Dollars** good toward L.L.Bean merchandise[†]
- **Receive free shipping** on L.L.Bean purchases year round
- **Enjoy 100% fraud protection** with Bank of America's Total Security Protection® Package

Your L.L.Bean Visa credit card is an ideal way to make purchases at millions of places worldwide.

Call to activate your new card as soon as it arrives: **1.8XX.XXX.XXXX**

[†] Any current L.L.Bean Coupon Dollars will transfer over automatically.

The security and confidentiality of your personal information is important to us. BECAUSE E-MAIL IS NOT A SECURE FORM OF COMMUNICATION, THIS E-MAIL BOX IS NOT EQUIPPED TO HANDLE REPLIES. If you are a Bank of America customer and have sensitive account-related questions, please call the phone number provided on your account statement or the appropriate phone number indicated in the following [Contact Us](#) link so we can properly verify your identity. For all other questions or comments, please use the Web forms available via [Contact Us](#). Bank of America E-mail, 6th Floor, 101 North Tryon Street, Charlotte, NC 28255-0001

We respect your privacy, and you can rest assured that we protect your information, including your e-mail address, and will not sell or share it with marketers outside Bank of America. To find out more, please read our [Privacy Policy](#).

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Client: Visa	Date: 06/27/07
Project Name: L.L.Bean Welcome Email	Revision: 1
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NEW CONTROL - 350 N. LaSalle St. - Suite 1000 - Chicago, IL 60610 - 312-274-1590